

# “Chinese New Year Giveaway x ABC Cooking Studio” (Campaign)

## TERMS & CONDITIONS

### **1. Campaign Organiser & Period**

1.1 This Campaign is organised by Fujioh International Trading Pte. Ltd. (“FIT” or “FUJIOH”) in collaboration with ABC Cooking Studio Singapore Pte. Ltd. (“ABC”).

1.2 The entry period for this Campaign is from **09 January 2026 to 31 January 2026**, both dates inclusive (“Campaign Period”).

1.3 Entries received before or after the Campaign Period will not be considered.

1.4 FIT reserves the right to shorten, extend, suspend or cancel the Campaign Period at any time, with such changes to be announced on its website and/or social media channels.

### **2. Eligibility**

2.1 This Campaign is open only to **residents of Singapore aged 18 years and above** as of the date of entry **who are existing FUJIOH customers**.

2.2 For avoidance of doubt, this Campaign is **not open to non-customers** and no purchase during the Campaign Period is required, provided that the participant is an existing FUJIOH customer.

2.3 Employees of FIT, ABC, their affiliated companies, advertising agencies, and immediate family members of such employees are not eligible to participate.

2.4 Participants must enter in their personal capacity and not on behalf of any company or organisation.

2.5 FIT reserves the right to request proof of eligibility and/or customer status and to disqualify any participant who does not meet the eligibility criteria.

### **3. How to Participate**

3.1 To participate in the Campaign, participants must, during the Campaign Period:

- (a) Follow **@fujiohsg** on Instagram, Facebook and TikTok;
- (b) Like and save the designated **FUJIOH x ABC Cooking Studio Chinese New Year giveaway** post; and
- (c) Complete and submit the online entry form on the FUJIOH website with all required fields duly filled in.

3.2 Each participant may submit only **one (1) entry** for this Campaign. Multiple entries using different email addresses, social media accounts or contact numbers may result in disqualification.

3.3 Entries that are incomplete, inaccurate, illegible, corrupted or submitted after the Campaign Period will be disqualified at FIT's sole discretion.

3.4 FIT reserves the right to verify each participant's customer status prior to confirming any Prize and may disqualify any entry that fails verification.

### **4. Submission Requirements**

4.1 As part of the online entry form, participants will be required to provide, among other things:

- (a) Their full name, email address and mobile number;
- (b) Details to verify customer status (e.g., FUJIOH product model and any other information requested by FIT); and
- (c) A short written submission relating to the Campaign theme (Chinese New Year).

4.2 Participants may be invited to upload a photo of their kitchen featuring their FUJIOH appliance(s), if stated on the Campaign page.

4.3 By submitting an entry, participants confirm that:

- (a) Any photos submitted are original and taken in a home or space that they have the right to photograph;

- (b) They have obtained consent from any persons who appear in the photos; and
- (c) The information provided in the form is true and accurate to the best of their knowledge.

4.4 Entries that contain content which is, in FIT's opinion, offensive, unlawful, misleading, infringing, or inappropriate will be disqualified.

## **5. Selection of Winners & Prizes**

5.1 After the end of the Campaign Period, FIT will review all eligible entries and select the winners ("Winners") at its discretion, based on the quality of the entries and the criteria set out in these Terms & Conditions. FIT reserves the right not to award all available prizes if, in its opinion, there are insufficient suitable entries.

5.2 Entries may be evaluated based on (without limitation):

- (a) Relevance and quality of the written story;
- (b) Quality and relevance of any photo submitted (if applicable); and
- (c) Overall creativity, sincerity and alignment with the Campaign theme.

5.3 The selection of Winners will be conducted internally by FIT. The decision of FIT is final and binding, and no correspondence or appeals will be entertained.

5.4 Prizes & allocation:

- (a) FIT will award a total of **nine (9) Winners** under this Campaign, comprising:
  - (i) **Two (2) Grand Prize Winner(s)**; and
  - (ii) **Seven (7) Trial Class Winner(s)**.
- (b) **Grand Prize (2 Winners)**: Each Grand Prize Winner will receive **one (1) full ABC Cooking Studio course package** ("Grand Prize"), provided by ABC.
- (c) **Trial Lesson Prize (7 Winners)**: Each Winner will receive **two (2) trial lesson tickets** at ABC Cooking Studio (Funan studio) (i.e., **one (1) pair of trial lesson tickets per Winner**) ("Trial Lesson Prize"), provided by ABC.
- (d) **Total Trial Lesson Prize pool: Fourteen (14) trial lesson tickets** in total (seven (7) pairs).
- (e) For avoidance of doubt, each participant may win **one (1) prize only**.

5.5 Ticket validity:

- (a) **Trial Lesson Prize validity:** The trial lesson tickets are valid **until 31 March 2026**, redeemable at ABC Cooking Studio (Funan), on weekdays only (excluding public holidays, unless ABC agrees otherwise), subject to ABC's class schedule, availability and booking policies.
- (b) **Grand Prize validity:** The validity and redemption terms for the full course package shall be subject to ABC's issued package terms and conditions.

5.6 Winners are responsible for making their own booking arrangements with ABC in accordance with ABC's instructions and booking policies. All classes are subject to ABC's terms and conditions, safety rules and studio guidelines.

5.7 The Prize: (a) is not transferable or assignable; (b) is not exchangeable for cash, credit or any other items; and (c) may be substituted with an item of similar value at FIT's and/or ABC's discretion if the original Prize is unavailable.

5.8 FIT and ABC will not be responsible if any Winner fails to redeem or utilise the Prize within the applicable validity period for any reason whatsoever, and no compensation or replacement will be provided.

## **6. Winner Notification**

6.1 Winners will be notified by FIT via the contact details provided in the entry form within a reasonable period after the Campaign Period ends.

6.2 If a Winner cannot be contacted, fails to respond within seven (7) calendar days, or is subsequently found to be ineligible or in breach of these Terms & Conditions, FIT reserves the right to disqualify that Winner and select a replacement Winner without further notice.

6.3 FIT may request additional information from Winners for verification before confirming the Prize.

## **7. Image, Story & Content Usage Rights**

7.1 By participating in the Campaign and submitting any photos and/or written stories, participants grant FIT a non-exclusive, worldwide, royalty-free, perpetual licence to use, reproduce, edit, adapt, publish, display and distribute the submitted content, in whole or in part, for FIT's marketing and promotional purposes. Participants acknowledge that they shall not be entitled to any fees, payment or other compensation for such usage.

7.2 Such usage may include, but is not limited to:

- (a) FUJIOH's websites and microsites;
- (b) FUJIOH's social media channels;
- (c) digital and printed marketing materials (including brochures, posters, POSM and internal presentations); and
- (d) other publicity materials relating to FUJIOH campaigns and products.

7.3 FIT may, but is not obliged to, credit participants by first name, social media handle or other appropriate identifier when their content is used.

7.4 Participants confirm that they have obtained all necessary rights and permissions (including from any third parties featured in the photos) to grant FIT the above licence, and that such usage by FIT will not infringe the rights of any third party.

7.5 ABC may also use the submitted or Prize-related content (e.g. photos of Winners attending classes) for its own marketing and promotional purposes, subject to ABC's own privacy and data protection policies.

## **8. Personal Data Protection (PDPA) Consent**

8.1 By submitting an entry for this Campaign, participants acknowledge and agree that:

- (a) All information submitted in the entry form is true and accurate to the best of their knowledge;
- (b) Their personal data may be collected, used, disclosed and processed by FIT for purposes reasonably related to the Campaign, including but not limited to verifying eligibility, administering the Campaign and the selection of Winners, contacting participants and Winners, arranging for Prize redemption and class bookings with ABC, and future marketing and communication from FIT (where participants have provided consent);

- (c) Their personal data may be processed by FIT's vendors, service providers and/or subcontractors (collectively, "FIT's connected entities"), whether in Singapore or overseas, for the purposes described above;
- (d) Where they provide personal data of any third parties, they have obtained all necessary consents for FIT to collect, use and disclose such personal data for the purposes of this Campaign; and
- (e) Their personal data may be retained by FIT and FIT's connected entities for as long as any of the above purposes remain valid, and will be handled in accordance with FIT's Data Protection Notice available at <https://www.fujioh.com/sg/data-protection-notice/>.

8.2 Participants may contact FIT according to the details set out in the Data Protection Notice if they have any queries on FIT's handling of personal data.

## **9. General Terms**

9.1 To the fullest extent permitted by law, FIT and ABC shall not be liable for any loss, damage, injury or claim incurred by any person in connection with this Campaign or the Prize.

9.2 Participants are responsible for their own transport, incidental costs and any additional expenses arising from their participation in the Campaign and attendance at ABC classes.

9.3 FIT reserves the right, at its sole discretion, to disqualify any participant who is found or suspected of tampering with the Campaign process or breaching these Terms & Conditions, amend, suspend or terminate the Campaign or vary any of these Terms & Conditions at any time without prior notice, and/or substitute the Prize with another prize of equal or similar value if necessary.

9.4 This Campaign is not sponsored, endorsed or administered by, or associated with, Instagram, Facebook, TikTok or any other social media platform.

9.5 By submitting an entry, participants are deemed to have read, understood and agreed to be bound by these Terms & Conditions.

9.6 These Terms & Conditions shall be governed by and construed in accordance with the laws of Singapore, and participants agree to submit to the non-exclusive jurisdiction of the courts of Singapore.